Who are these workers?

They include:

- Employees’ dependents aging off their parents’ benefits
- Contract workers
- Part-time or seasonal employees
- Retirees and pre-retirees

What’s In It for You?

Turnkey Revenue Stream

- Earn 8% commissions on new enrollments and automatic renewals
- Access to a complete suite of marketing tools
- 100% member self-enrollment
- Zero administration

Enhanced Value for Your Clients

- Offer your clients a new solution to encourage greater loyalty with employees that do not qualify for employer-sponsored plans
- No client cost or administration, which makes for an easy up-sell opportunity

Check out the back for 3 Easy Steps to selling VSP® Individual Vision Plans.

Register today at IndividualBrokerVision.com.
3 Easy Steps to Get Started

1. Visit IndividualBrokerVision.com

Registering online takes just minutes. Upon approval, you will receive a personalized marketing link.

2. Tap into marketing/sales tools

Your personalize marketing link is just the beginning. The VSP broker site offers tools to get the word out about Individual Vision Plans.

- Fliers
  - Eye health education
  - Plan details

- Digital Banners and Tiles
  - Add to your website
  - Social media post
  - Email templates

- Inserts
  - New hire packets
  - Retirement packets
  - Payment stub insert

3. Complete appointment and collect your commissions

Collect your commissions each month. With a renewal rate of 90% and an average policy lifespan of 4.5 years, your new revenue stream will grow every year.


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1. 2015 VSP IP Consumer Tracking Study. 2. Transitions 2015 Employee Perceptions of Vision Benefits survey. 3. A minimum of $25 in commission must be accumulated before commissions are paid.

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