



Hi Broker,

Welcome to VSP® Individual Vision Plans and thank you for your partnership. Here are three easy steps to help you get started.

### **Step One: Get to Know the Plans**

If you haven't already, please take our [introductory training](#). It takes just 15 minutes and will provide an overview of our plans, why members choose VSP and important information about member enrollment. You can also check out the [plan details](#) and [plan rates](#) to help you better understand what's available to your clients.

### **Step Two: Reach Out to Your Clients**

Did you know we provide ready-to-use sales and marketing tools on the VSP Individual Vision Plan Broker Portal? Here are a few easy ways you can [start sharing](#) the news:

- Add our logo to your website or marketing collateral, and link to your personal marketing link.
- Leverage the social media images and copy available on the portal.
- Use our email template to connect with your clients.

### **Step Three: Stay in Touch**

We're always adding new tools to support you in offering VSP Individual Vision Plans to your clients. In addition to the content we'll send to you via email, make sure to visit the [VSP Individual Vision Plan Broker Portal](#) to find the latest information.

Thanks again for your partnership. And don't forget, we're always here to help. If you have any questions, please contact [support@individualbrokervision.com](mailto:support@individualbrokervision.com).

Sincerely,

The VSP Individual Vision Plans Team

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