



Hi Broker,

We know you're committed to helping your clients make the best choices for their health, dental, and vision coverage, and we're here to help. Here are a few tips to help make this a successful year for you:

- If you haven't already, watch this [training video](#) to learn more about VSP® Individual Vision Plans.
- Review the [plan options](#) and [rates](#).
- Add a hyperlinked [VSP logo](#) to your website so your clients can easily enroll.
- Reach out to clients and prospects who may be without employer-sponsored coverage.
- Ensure your clients have the vision coverage they need by closing every consultation with the opportunity to add an individual vision plan.

Sincerely,

The VSP Individual Vision Plans Team