



**POWERFUL  
PREVENTIVE CARE**

Hi Broker,

VSP® Individual Vision Plans are a great way to round out your clients' health care packages. Many medical insurance plans, including Medicare, don't cover routine eye exams for glasses or contact lenses<sup>1</sup>. Not only will VSP save your clients hundreds on their eye care and eyewear, but VSP network doctors are often the first to detect signs of chronic conditions<sup>2</sup> including:

**Diabetes:**  
**34%**  
of the time

**Hypertension:**  
**39%**  
of the time

**High Cholesterol:**  
**62%**  
of the time

Leverage these [sales tools](#) to let your clients know how a VSP Individual Vision Plan is an important part of their comprehensive health coverage. They can enroll using your marketing link.

Sincerely,

The VSP Individual Vision Plans Team

1. The Official U.S. Government Site for Medicare, 2020. Check your Medicare Plan to see if your vision care needs are covered. And/or if a VSP Individual Vision Plan is right for you. VSP Vision Care does not coordinate benefits with Medicare. 2. Human Capital Management Services Group, 2011

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