



Hi Broker,

We know health benefits are never one-size-fits-all, and vision plans shouldn't be either. That's why we offer three VSP® Individual Vision Plan options to help you best meet your clients' needs:

- **The Standard Plan** is our most popular, low-cost plan, with no HVA fees. This plan is a great fit for clients looking to save as much as possible and those who prefer frame and lens coverage over contacts.
- **The Base Plan**¹ is ideal for contact lens wearers! This plan covers a contact lens exam (fitting and evaluation) with no copay.
- **The EasyOptions Plan**² is a win for clients who prefer higher frame or contact lens allowances, or progressive lenses. This plan gives members options, and allows them to choose from one of four upgrades including:
 - fully covered progressive lenses
 - fully covered light-reactive lenses
 - an additional \$80 frame allowance, or
 - an additional \$80 contact lens allowance.

Need additional marketing materials? [We're here to help!](#)

Sincerely,

The VSP Individual Vision Plans Team

1. Base Plan is available in all states except FL, NY, OR, and WA. 2. VSP EasyOptions Plan is available in all states except FL.

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